



2020 ANNUAL MARKETING MEETING

Ritz-Carlton Resort & Spa – Grande Lakes
Orlando, Florida
January 8-12, 2020



Please sign and return
all enclosed forms by: 11/18/19



2020 ANNUAL MARKETING MEETING

January 8-12, 2020

Ritz-Carlton Resort & Spa – Grande Lakes
Orlando, Florida

Meeting Package Includes:

Welcome Letter

Event Itinerary

Registration Forms

Side Activity & Spa Information

**REGISTRATION FORMS NEED TO BE
SUBMITTED NO LATER THAN: 11/18/19**

Conveniently submit your Registration online
by clicking the link below:

www.tbcbrands.com/2020-annual-marketing-meeting-registration

Or please sign & return all enclosed forms
to Debra Teague at travelevent@tbccorp.com

Welcome!

September 19, 2019

TBC Brands invites you to join us for our Annual Marketing Meeting, January 8-12, at the Ritz-Carlton Resort & Spa – Grande Lakes, Orlando, Florida.

This year's theme is **Catch The Vision!** Over the course of the week, we'll explore new ways of looking at our business. You'll hear TBC's vision on the latest industry trends, new products, and upcoming marketing programs. We have also arranged a slate of outstanding speakers on topics that affect your business, including a special guest that will speak on Thursday at our meeting. But it won't all be work. You'll have plenty of time to socialize, soak up the sunshine, and enjoy the number of exciting events planned as part of your stay in Central Florida.

Inspired by the grand palazzos of Italy, The Ritz-Carlton Orlando, Grande Lakes is a true luxury resort, which calls America's playground home. Test your skills against the championship-level golf course or rejuvenate with unique herbal treatments at the spa. Extraordinary culinary experiences beckon, including farm-to-table dining. Bask in the Florida sunshine by the lazy river or join one of our Grande Lakes Sports experiences. With close proximity to downtown Orlando, you can experience easy access to all the local attractions and shopping centers.

As an added bonus, receive **one night free** on hotel reservations booked by **October 28, 2019**, compliment of TBC!
(Limit one free night per customer.)

To guarantee the group rate, please complete the online registration form, or sign and return the enclosed hotel and activity registration forms to Debra Teague by **November 18, 2019**. Any registrations received after this date will be on a space-available basis only. Additional important information regarding meeting times, dining, and outside activities is also enclosed.

We look forward to seeing you this January!



Itinerary

Wednesday, January 8

Registration

TIME: 9:00am-6:00pm

LOCATION: Plaza Registration Desk

Welcome Reception

TIME: 7:00pm

LOCATION: DaVinci Terrace

DRESS: Resort Casual

DETAILS: Heavy hors d'oeuvres and cocktails will be served.

Thursday, January 9

Breakfast

TIME: 6:30am-9:30am

LOCATION: Plaza Ballroom

Morning Business Session

TIME: 8:00am

LOCATION: Tuscany Ballroom

Roaring 20's Theme Party

TIME: 6:30pm

LOCATION: Plaza Ballroom

DRESS: Guests are encouraged to join TBC associates and come dressed in their best 20's inspired style! Popular Great Gatsby icons, silent screen stars, flappers, and even gangsters welcome!

DETAILS: SHHH Don't Speak. It's Prohibition Time. Join us in the TBC Brands Speak Easy Lounge as we step back in time for our Roaring 20's party! Get ready for a night full of bootleg brew, intrigue, fun, games, and entertainment!

Friday, January 10

Leisure Day!

DETAILS: **TBC Golf Tournament and Activities Day:**
To participate, please refer to the Side Activities pages within this packet for a complete list, schedule times, and registration info.

Dine at your pleasure on TBC:

This will be your free evening, which includes dinner on TBC. Upon registration, you will receive a \$125.00 per person or \$250.00 per couple gift card to dine at your pleasure at one of the great restaurants on property or in the Orlando area. A list of restaurants will be provided.

Saturday, January 11

Breakfast

TIME: 6:30am-9:30am

LOCATION: Plaza Ballroom

Morning Business Session

TIME: 8:00am

LOCATION: Tuscany Ballroom

Cocktail Reception

TIME: 6:30pm

LOCATION: Tuscany Foyer

DRESS: Resort Casual

Dinner & Entertainment

TIME: 7:00pm

LOCATION: Tuscany Ballroom

DRESS: Resort Casual

DETAILS: We will enjoy a variety of foods and carving stations from around the world - Mexican, Cuban, Floridian, Sushi, Italian.



Registration

**Conveniently submit your Registration online
by clicking the link below:**

www.tbcbands.com/2020-annual-marketing-meeting-registration

Or please sign & return all enclosed forms
to Debra Teague at travelevent@tbccorp.com

Please make your room reservations for the TBC Brands 2020 Annual Marketing Meeting:
Arrival January 8 – Departure January 12
Ritz-Carlton Resort & Spa – Grande Lakes
Orlando, Florida

COMPANY NAME: _____



**Registrations received
by 10/28/19 will
receive 1 night free.
(Limited To One Per Customer)**

ROOM TYPE	ROOM RATE (per night)
STANDARD	\$299.00
SUITE	\$635.00

**Registration Forms
Due By:
11/18/2019**



- GUEST ROOM 1 -	
GUEST NAME: (first & last)	
ARRIVAL - DEPARTURE:	
ROOM TYPE:	<input type="checkbox"/> STANDARD <input type="checkbox"/> SUITE
DIETARY RESTRICTIONS, IF ANY:	
- GUEST ROOM 2 -	
GUEST NAME: (first & last)	
ARRIVAL - DEPARTURE:	
ROOM TYPE:	<input type="checkbox"/> STANDARD <input type="checkbox"/> SUITE
DIETARY RESTRICTIONS, IF ANY:	
- GUEST ROOM 3 -	
GUEST NAME: (first & last)	
ARRIVAL - DEPARTURE:	
ROOM TYPE:	<input type="checkbox"/> STANDARD <input type="checkbox"/> SUITE
DIETARY RESTRICTIONS, IF ANY:	

In order to guarantee the special room rate at the Ritz-Carlton Resort & Spa – Orlando Grande Lakes, all registrations must be received by Monday, November 18, 2019. Please note that registrations received after this date will be on a space available basis only. Rates apply three days before and three days after the meeting.

Activity Choices

for Friday, January 10, 2020

Please Select One Each:

1. Disney 1-Day Park Hopper
2. Universal Studios/Islands of Adventure 1-Day Park Hopper
3. iFLY Indoor Skydiving
4. Bass Fishing
5. Winter Park Tour
6. Revolution – Off Road Adventures
7. Kennedy Space Center
8. TBC Golf Tournament at Ritz-Carlton Golf Club

Company _____

Please fill out for EACH person attending. Indicate First & Second choices from listing above.

NAME	1ST ACTIVITY CHOICE	2ND ACTIVITY CHOICE
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		

For Golfers Only: (Club Rental \$75) Handicap: _____
Club Rental: Right / Left



**Conveniently submit your Registration online
 by clicking the link below:**
www.tbcbrands.com/2020-annual-marketing-meeting-registration
 Or please sign & return all enclosed forms
 to Debra Teague at travelevent@tbccorp.com



Disney Park Hopper

for Friday, January 10, 2020

TIME: 8:45AM – 9:45AM

TBD

Transfers to the Theme Parks

A One-Day Park Hopper pass plus gift card for lunch will be provided.

Shuttle service will be provided between the hotel and the parks – schedules to be finalized.

MAGIC KINGDOM PARK

Disney's Magic Kingdom theme park, one of 4 Theme Parks in the Walt Disney World Resort, where fairytale dreams come true for children of all ages. Delight in classic attractions, enchanting fireworks, musical parades and beloved Disney Characters across 6 whimsical lands.

See fantasy become a reality as you explore Adventureland, Frontierland, Liberty Square, Fantasyland—open while undergoing the largest expansion in Magic Kingdom history! —Tomorrowland and Main Street, U.S.A areas. Zoom through space, become a swashbuckling pirate and watch fireworks light up the sky over Cinderella Castle.

DISNEY'S HOLLYWOOD STUDIOS

Disney's Hollywood Studios theme park offers behind-the-scenes glimpses of Hollywood-style action with live shows, thrilling attractions, backstage tours and special events that only happen in this Disney Park dedicated to entertainment.

Step into the action that may put you center stage. Feel like a star or come face-to-face with one! Collect autographs and pose for photos at special events or at Character greeting locations.

Live out your desire for stardom by participating in parades, being part of a rock 'n' roll fantasy and experiencing spectacular attractions based on blockbuster movies and top TV shows—all at Disney's Hollywood Studios theme park where movie magic comes to life!

DISNEY'S ANIMAL KINGDOM THEME PARK

Disney's Animal Kingdom theme park, one of 4 Theme Parks at Walt Disney World Resort, is full of attractions, adventures and entertainment that reflect Walt Disney's dedication to nature and conservation, and in doing so, the Park leads the way in animal care, education and research.

Home to more than 1,700 animals from 250 species and sprawling across 500 acres of lush landscape, Disney's Animal Kingdom theme park is one of the largest animal-themed park in the world!

Disney's Animal Kingdom theme park is divided into 7 areas: Within each area, encounter real and fantastic animals. Get close enough to pet some of them or ask for their autograph! Exciting attractions await, as does live and wild entertainment—like Broadway-style musical shows and parades that invite you to be part of the excitement.

EPCOT

Epcot theme park sprawls across 300 acres—twice the size of Magic Kingdom theme park—and is divided into 2 distinct realms Future World and World Showcase. Future World, which features technological innovations, and World Showcase, which shares with Guests the culture and cuisine of 11 countries: Mexico, Norway, China, Germany, Italy, the United States, Japan, Morocco, France, United Kingdom and Canada. Explore exciting attractions, enchanting international pavilions, award-winning fireworks and seasonal special events.

NOTES: • *Disney's Marathon Weekend is the weekend of January 10th. The 10K will be taking place on Friday, January 10, 2020 and may affect transfers, park timing and park access.



Universal Studios/ Islands of Adventure *Park hopper* for Friday, January 10, 2020

TIME: 8:45AM – 9:45AM

TBD

Transfers to the Theme Parks

A One-Day Park Hopper pass plus gift card for lunch will be provided.

Shuttle service will be provided between the hotel and the parks – schedules to be finalized.

Two amazing theme parks – one working movie studio where the movies come alive, the other an unforgettable journey through five unique islands, each filled with once-in-a-lifetime adventures.



UNIVERSAL STUDIOS

Go behind the scenes, beyond the screen, and jump right into the action of your favorite movies at Universal Studios, the world's premier movie and TV based theme park.

Unforgettable thrills and magical experiences await at the The Wizarding World of Harry Potter - Diagon Alley, at Universal Orlando Resort. Dine at the Leaky Cauldron, shop at Weasleys' Wizard Wheezes, and get ready for an adventure on the multi-dimensional thrill ride, Harry Potter and the Escape from Gringotts. Plus, travel to The Wizarding World of Harry Potter - Hogsmeade on the Hogwarts Express. (Note: A Park-to-Park admission ticket is required to ride the Hogwarts™ Express.)

At this real, working film and TV production facility you'll find an amazing array of rides, shows, movie sets and attractions that put you right in the picture. You can battle alongside Optimus Prime and Bumblebee in TRANSFORMERS: The Ride – 3D, visit Springfield to experience the Simpson Ride™ and join Gru and his Minions on an adventure in Despicable Me Minion Mayhem. You'll enjoy themed dining and shopping, a variety of exciting special events throughout the year, and you might even catch a real film crew at work on the backlot. From entertaining shows that take you behind the scenes of the movie-making process to state-of-the-art rides that make you part of the action, nobody brings the magic of the movies... television... and music to life like Universal Studios.



ISLANDS OF ADVENTURE

Around every bend is another epic adventure. Around every corner awaits another once-in-a-lifetime thrill. Take an unforgettable journey through the uniquely themed islands of Universal's Islands of Adventure, where the world's most cutting-edge rides, shows and interactive attractions bring your favorite stories, myths, cartoons, comic book heroes and children's tales to life. Explore a secret school of witchcraft and wizardry at The Wizarding World of Harry Potter™ - Hogsmeade.™ Join the battle of good versus evil above the streets of Marvel Superhero Island. Get splash happy with your favorite cartoon characters in the water rides of Toon Lagoon. Come face to face with the dinosaurs of Jurassic Park. Venture through the mists of time as you experience the epic adventures of The Lost Continent. And step right into the pages of the children's books of Dr. Seuss in Seuss Landing.



Indoor Skydiving

for Friday, January 10, 2020

TIME: 9:15AM – 9:30AM	Transfer to iFLY Orlando
9:30AM – 11:30AM	Training Class, iFLY Orlando Experience, and Observing
11:30AM – 1:00PM	Lunch at Tin Roof's Green Room
1:00PM – 2:30PM	Lunch at Barbatella
1:00PM – 1:15PM	Return Transfer to Hotel

The iFLY experience begins with your group going into a training room with one of our trainers to learn about indoor skydiving, how to fly in the tunnel and safety, while the rest of the group watches people fly. Each person in the group gets to work with a professional coach, practicing flight positions and hand signals before they actually fly.

After training, the group will go to the gear room to change into a flight suit, goggles and helmet. We recommend that everyone come in pants and tennis shoes that can be worn under the flight suits.

When everyone is suited up, the group goes into the tunnel area. All participants in the group sit in the tunnel area and one by one, each person takes turns going into the tunnel to fly one-on-one with a professional coach. Each rotation is one minute long, which is longer than a real skydive. Each person gets two rotations. Although flying is the best part, watching your friends fly is also great fun and also a great learning experience. The last two minutes in each group is a flying stunt demo performed by one of our coaches -- always exciting and fun.

After the flight is over, each flyer gets a personalized Commemorative Flight Certificate. After indoor skydiving, participants will be transferred to Tin Roof, where they will enjoy lunch, before returning to the hotel.

NOTES:

- Attendees must fill out a waiver prior to arrival.
- All participants must wear closed toed shoes.
- Flight restrictions: maximum weight of 300 lbs., no medical history of heart, neck or back problems, no history of shoulder dislocations, women that are pregnant or think they may be should not fly, no hard casts.
- All group members should wear comfortable clothes. The best footwear to wear: well-fitting lace-up sneakers, or running shoes. Other shoes are not suitable. Wear casual clothes, preferably pants or shorts and a shirt with no collar.



Bass Fishing

for Friday, January 10, 2020

TIME: 8:00AM – 8:30AM	Transfer to lake
8:30AM – 12:30PM	Bass Fishing
12:30PM – 1:00PM	Transfer to local restaurant for lunch
1:00PM – 2:30PM	Lunch – location TBD based on fishing launch
2:30PM – 3:00PM	Return transfer to hotel

Central Florida area has some of the best largemouth bass fishing the world has to offer. Some of Florida's best fishing lakes are located only 20 to 30 minutes from Orlando hotels.

Large mouth bass are caught with conventional or fly tackle depending on your guest's preference. Each of the boats can accommodate two passengers and a professional guide.

All tackle and live "wild" shiners are included. Each boat is equipped with a cooler stocked with assorted soft drinks and water. Experienced, professional guides will ensure an exciting day of fishing for the novice or experienced fisherman. While fishing, guests may see and experience first-hand a wild variety of birds and wild life including the Florida alligator, Bald Eagles and many more!

After a fun morning of fishing guests will be transferred to a local restaurant to enjoy lunch.



Winter Park Historical Tour

for Friday, January 10, 2020

TIME: 9:00AM – 9:45AM	Transfer to Winter Park & Check In
10:00AM – 11:00AM	Scenic Boat Tour
11:00AM – 12:30PM	Tour Morse Museum
12:30PM – 2:00PM	Lunch and Shopping On Own
2:00PM – 2:45PM	Return transfer to hotel

Winter Park is located just minutes from downtown Orlando and offers a variety of activities, shopping and dining options. Known for its upscale neighborhoods, fascinating art museums and renowned eateries, Winter Park is a great spot for your group to spend the day!

SCENIC BOAT TOUR

Our day begins with the Scenic Boat Tour, a Winter Park tradition. Guests will enjoy the narrated one hour cruise through the beautiful lakes and canals of historic Winter Park aboard open-air pontoon boats. Guests will experience breathtaking views of opulent private homes and exquisite estates along the shores. Tour guides are sure to point out sites such as Rollins College, the Albin Polasek Museum & Sculpture Gardens, Kraft Azalea Gardens and more.

Following the boat tour, guests will be transferred to The Charles Hosmer Morse Museum of American Art on Park Avenue. The centerpiece of the Morse Museum collection is undoubtedly the work of Louis Comfort Tiffany.

MORSE MUSEUM - TIFFANY COLLECTION

Among the most fascinating objects in the Museum's Tiffany collection are the brilliantly colored windows, mosaics, marble, jewels, glass, stone, and furnishings that make up the chapel interior that Tiffany created for the 1893 World's Columbian Exposition in Chicago.

The Museum's Tiffany collection also includes a large number of pieces originally housed at Tiffany's Long Island country estate, Laurelton Hall. The Laurelton Hall materials include the artist's most prized paintings, art glass, pottery, and furniture as well as windows, lamps, and other objects that made their debut at international expositions and later adorned his home.

Audio tours are complimentary and available via cell phone.

PARK AVENUE

After touring the museum, guests will have plenty of free time to explore Park Avenue. A group lunch can be organized at one of the many fine dining establishments along the Avenue or guests can enjoy lunch on their own. Park Avenue has long been the place for a relaxing stroll in elegant surroundings. Bordered by a shady park that plays host to concerts and art festivals, Park Avenue is home to one-of-a-kind boutiques and well-known shops, sidewalk cafes and fine dining restaurants.

NOTES: • Attire is casual.



Revolution – Off Road Adventures

for Friday, January 10, 2020

TIME: 8:00AM – 9:00AM	Transfer to Revolution
9:00AM – 12:00PM	Experience Two Activities
12:00PM – 1:00PM	Lunch at Revolution
1:00PM – 2:00PM	Return transfer to hotel

Get Ready to Get Dirty! Revolution Off Road is one of Orlando's most unique activity venues, set in some of Florida's finest countryside for those who want to experience off-road fun in the sun! The 220 acres of tracks and trails offers a challenge to both novice and seasoned riders. It also boasts its own private 65-acre lake.

Guests will have a choice of (1) motorized experience to pair with clay shooting or archery.

EXPERIENCES OFFERED

ATV'S

Experience what an amazing ATV ride entails! Feel the adrenalin rush as you have fun maneuvering over the acres of sand humps, grass banks, dirt trails and off-road terrain. This is not suited for the hard-core mud and forest "off roaders", but certainly everyone should be prepared to get dirty!

"MUCKY DUCKS"

Mucky Ducks is an 8-wheeled amphibious adventure vehicle designed for fun on the land and in the water! Get up close and personal with the beautiful Floridian wilderness on trails tailor-made for adventure – allowing you the unique opportunity to drive through the wooded areas and then plunge into the lake and wetlands.

CLAY SHOOTING

The clay targets flying across the sky may look impossible to hit, but after some practice and some good coaching, you may just surprise yourself. Using a double-barreled over and under shotgun, you will work with a range master to learn the safe and correct way to shoot down clay's. *25 rounds per person, including ear defenders and eye glasses.*

TARGET ARCHERY

This amazingly addictive sport is growing rapidly every year. See if you have what it takes to hit a target up to 100 yards away on the specially prepared outdoor range. Genesis compound bows are available for left and right-handed archers and coaches will on-site to assist.

- NOTES:**
- Casual attire with long pants is recommended. Closed toe shoes are required. Participants should be prepared to get very dirty.
 - Vendor requires the following information to be provided: photo identity and proof of age. All participants must be over the age of 16 years to ride and should be in good physical health.
 - Participants will be asked to sign and complete waiver acceptance and liability forms prior to participation in any activity.
 - Safety equipment provided must be worn at all times.
 - For Clay Shooting, you must be over 16 to shoot our under and over shot guns.
 - Animals on the property are part of the Revolution conservation wildlife alliance and may not be interfered with, provoked or harmed in any way.



Kennedy Space Center

for Friday, January 10, 2020

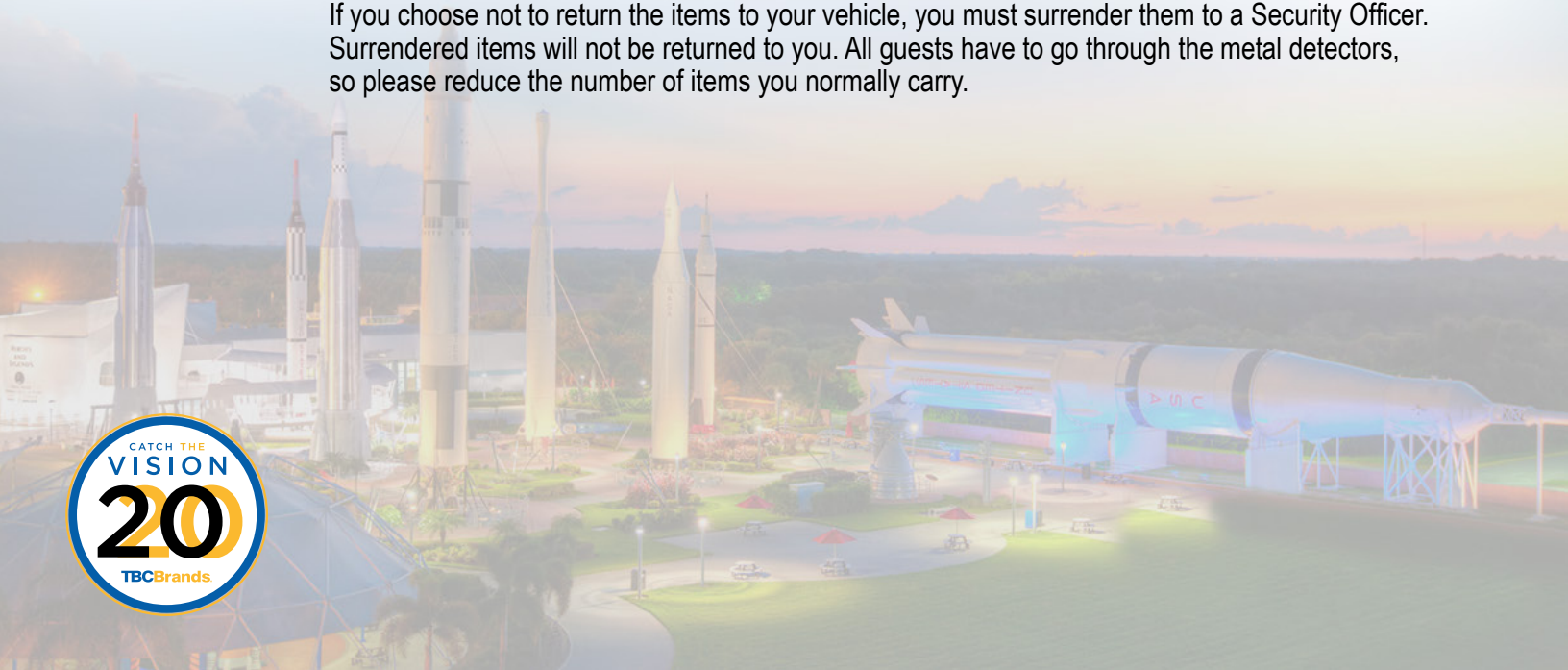
TIME:	8:30AM – 10:00AM	Transfer to Kennedy Space Center
	10:00AM – 3:00PM	Tour Kennedy Space Center with private lunch
	3:00PM – 4:30PM	Return transfer to hotel

Kennedy Space Center Visitor Complex is where rockets launch and inspiration begins at Florida's gateway to space. Located one small step from Orlando, arrive early for a full-day experience at the greatest space adventure on Earth. Built in 1967 as a means for NASA Astronauts' and employees' families to view space center operations, today the Visitor Complex is one of Central Florida's popular destinations.

Our ongoing space journey can be defined by significant eras. That's why we've organized Kennedy Space Center Visitor Complex into Mission Zones — grouped attractions and experiences reflecting specific periods of time and achievements. Your journey awaits!

NOTES: • Attire is casual.

- At this time, the following items are not permitted at the Visitor Complex: Firearms of any type (with or without a permit including law enforcement officers), Live Ammunition, Pepper/mace sprays, Knives over 3 ½ inches long, or with a fixed blade such as a hunting knife, or any switchblade (automatic opening knife or ballistic knife), Box cutters or like items.
- All bags, purses and other items will be opened and inspected at the Visitor Complex. (Procedures to search all bags carried into the complex by visitors & employees are actions taken as part of the increase in security and not part of a specific threat to our facilities).
- If any of the above items are discovered, you will be asked to return them to your vehicle. If you choose not to return the items to your vehicle, you must surrender them to a Security Officer. Surrendered items will not be returned to you. All guests have to go through the metal detectors, so please reduce the number of items you normally carry.



TBC Golf Tournament

The Ritz-Carlton Golf Club® Orlando, Grande Lakes

DATE:	Friday, January 10, 2020
FORMAT:	Foursome Scramble
LOCATION:	Course located adjacent to property
TIME:	8:30am Shotgun Start Lunch will be provided

Experience one of the most naturally beautiful championship-level golf courses in Florida when you play at The Ritz-Carlton Golf Club® Orlando, Grande Lakes. Designed by the legendary, two-time British Open Champion, Greg Norman, the 18-hole hotel course features challenging greens and wide fairways while incorporating natural Central Florida landscape into the setting and hazards. The result is a challenging but fair test of a golfer's abilities resulting in an atmosphere reminiscent of a private course. The resort course is a Certified Audubon Cooperative Sanctuary that protects natural resources and habitats while creating a truly picturesque experience. Lessons are available, and guests are welcome to take advantage of the clubhouse or indulge at the club restaurant.





THE RITZ - CARLTON SPA

ORLANDO, GRANDE LAKES

Spa Treatment Request Form

On behalf of TBC Brands Annual Marketing Meeting, we would like to invite you to relax and unwind in 40,000 square feet of tranquility and indulgence.

Please complete this form with your preferred service and appointment time and email back to Karolyn Alim-Astillero, Spa Group Sales Coordinator at Karolyn.Alim-Astillero@marriott.com

SPA TREATMENT REQUEST FORM	
Guest Name:	_____ Male _____ Female
Guest Phone:	_____
Email Address (for confirmation):	_____

Treatments Offered:

- 🌀 Relaxation Massage (50 Minutes)
- 🌀 Deep Muscle Massage (50 Minutes)
- 🌀 Hot Stone Massage (75 Minutes)
- 🌀 Organic Facial (50 minutes)
- 🌀 Custom Facial (50 minutes)
- 🌀 Ultimate Manicure & Pedicure (130 minutes)

	Requested Service:	Male or Female Service Provider	Requested Date & Time
1st Choice:			
2nd Choice:			

Please plan to arrive 30 minutes prior to your appointment to allow for a leisurely check-in and to make full use of our outdoor pool, sauna, steam room and whirlpools.

Karolyn Alim-Astillero | Spa Group Sales | The Ritz-Carlton Spa, Orlando, Grande Lakes | 407.393.4209

